

Aalen University

November 2011



Aalen Location and Geography

- Aalen lies in eastern part of the federal state of Baden-Württemberg, in southern Germany
- At the foot of the eastern Swabian Alb mountains
- Seat of the Ostalbkreis administrative district





Aalen University

4335 Students

16 Bachelors

13 Masters

4 Further Education
Courses

Education und Innovation



Schools

Management and Business Sciences



Business

Mechanical Engineering and Materials Science



Optics and Mechatronics



Electronics and Computer Science



Chemistry

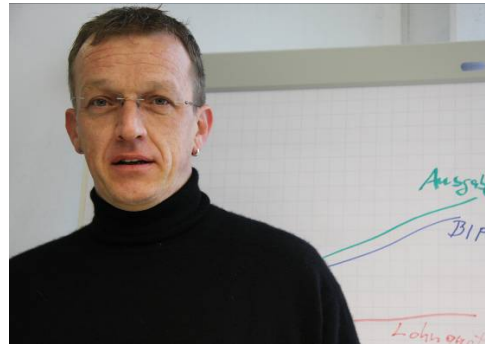


Engineering



Practice Oriented – Network with Businesses

- Companies/Foundations award special prizes to students, including the Karl Kessler Prize, the Kreissparkasse Ostalb University Prize, ZFLS Prize, Prize for Technology and Medicine, IWO Prize
- Aalen University has nine endowed professorships in the areas of
 - Direct Customer Relationship Management
 - Business Start-Ups
 - Machine Tools and Milling Production Technologies
 - Optical Production Technologies
 - Automotive Engineering
 - Health Management (four professorships)



Aalen University: a Living International Network

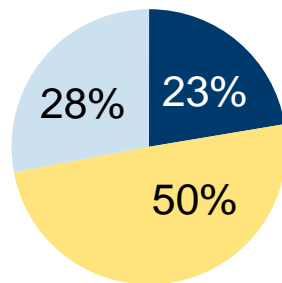


- **The top five destinations of Aalen students 2010 were USA (19%), Spain (18%), Great Britain (15%), France (6%), China (5%) for studies and internships abroad.**

Research at Aalen University

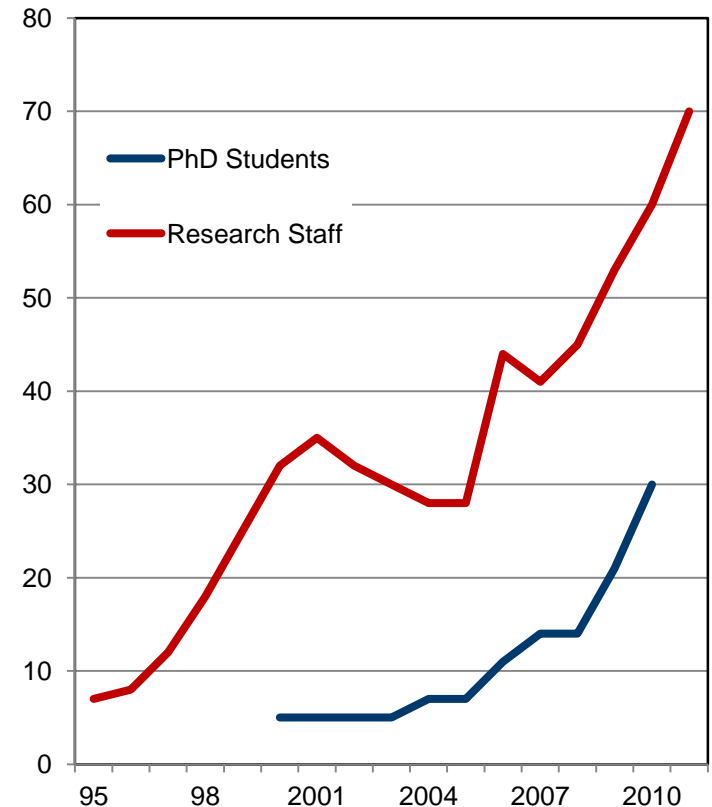
- Strongest University of Applied Sciences in Baden-Württemberg
- PhD Students
 - Engineering: 23, Business: 8 (Summe: 31)

- State Funds
- National Funds
- Industry Funds



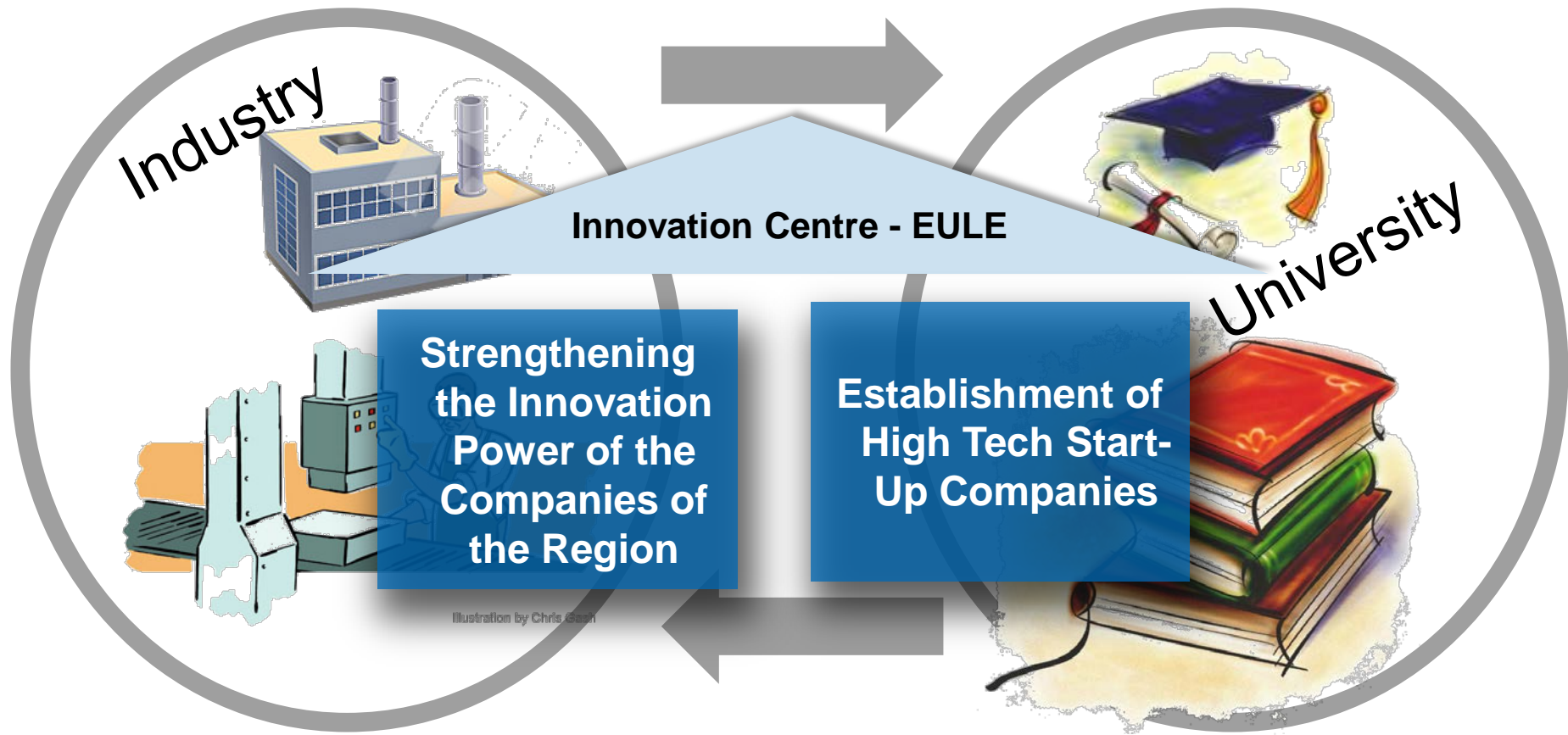
Third Party Funds 2011: more than 3 Mio. Euro

Development of the Numbers of PhD Students and Research Staff:



Innovation Centre – EULE

Interface between Industry and University



Student Services Structures

- Central Student Office with multiple online services for Students
- Funding Advising (Bafög)
- Formalised Student Organisations (AStA & UStA)
- Student Residence Halls Organisation
- Career & Startup Centre
- Children Day Care Facilities
- Psychological Counselling

Strategies for the Internationalisation Process

- Internationalisation is part of the 5years Structure & Development Plan of the University (approved by the Ministry)
- Worldwide Network of Partner Universities including
 - Double Degrees
 - Strategic Partnerships
 - PhD-Cooperations
- Multiple Participation in National- and EU-funded International Projects
 - MOST KIND / PROFIN DAAD
for Integration Measures of International Students within the 4 Universities of East-Württemberg in the State of Baden-Württemberg
 - ESDI / DIES DAAD
for the Development of Internationalisation Strategies within 2 Universities in Peru und Chile together with Ulm University of Applied Sciences

Introduction of Quality Procedures

- Education is regularly evaluated on the basis of Student Surveys
- Regular Strategic Meetings for the Establishment of Road-Maps between the Faculties and the Rectorship
- Yearly Evaluation of the Faculties' Performance within the Frame of Goal Setting Negotiations between the Faculties and the Rectorship
- Establishment of 5years Structure & Development Plans for all Areas to be approved by the Ministry

Setting-up of Institutional Frameworks

- Newly Founded Federation South-West together with 5 other Universities of Applied Sciences in Baden-Württemberg for Cooperation in Areas like Administration, International Marketing ...
- Member of the German Rectors' Conference
- Member of the Baden-Württemberg Rector's Conference of the State Universities of Applied Sciences
- Member of the German Academic Exchange Council
- Member of the Association of Friends & Supporters of the Baden-Württemberg State Foundation

Thank you for your attention!

